

# Eric Hosford

Design & Illustration

Boston, Massachusetts

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## Experience

**Freelance Art Director, Graphic Designer, Illustrator:** May 2007 – present

- Collaborate with art directors, and clients to determine requirements
- Work with a creative team or independently to produce client requests
- Create designs, illustrations, logo, paintings, portraits, and storyboards for internal use, presentations and production
- Select Clients: Black Book Magazine, Bloomberg, Harlem Standard, LA Magazine, MTV, Society6, TruTV

**Senior Graphic Designer, Contract:** TJX, Framingham, MA. February 2020 – April 2020

- Collaborated with art and creative directors on promotional campaigns to determine what is needed
- Worked with a team of creative directors, copywriters, and managers to create designs for email, print, and social media
- Managed internal and cross-brand feedback and prepare final material for production

**Graphic Designer, Contract:** Wayfair, Boston, MA. June 2019 – February 2020

- Collaborated with art and creative directors on promotional campaigns to determine what is needed
- Worked with a team of animators, copywriters, and managers to produce several campaigns each month
- Created designs for web, email, social media, and print in English and French
- Managed internal and partnered sponsorship feedback and prepare final material for production

**Graphic Designer/Illustrator, Contract:** (add)ventures, Providence, RI. August 2018 – June 2019

- Collaborated with art and creative directors on client requests to determine what was needed
- Worked with a large team of animators, copywriters, directors, and managers to produce the client's request
- Created and managed designs, illustrations and storyboards for internal use, presentations and production
- Clients: CVS, Omnicare, Stop & Shop

**Art Director, Illustrator:** Rocketdog Creative Studios: New York, NY. May 2010 – August 2018

- Collaborated with other art and creative directors on client requests and new business proposals
- Worked with a team of animators, creative directors, photographers and web designers to produce the clients request
- Created animations, designs, illustrations and storyboards for internal use, presentations and production
- Directed and coordinated production for photo and video shoots (4 – 5 annually)
- Managed feedback and prepared final material for production
- Office manager for shared work space with various companies
- Select Clients: Barton G, The Children's Place, Fire Island Beer Company, iHome, Novartis, Pfizer

## Education

**School of Visual Arts:** New York, NY. Bachelor of Fine Arts in Illustration, 2008

## Skills

- Illustrator, InDesign, Photoshop, After Effects, Microsoft Word, Excel, PowerPoint, Sketch