
Graphic Designer & Illustrator with 18 years of experience creating engaging work for agencies, brands, and startups. Expertise in creative direction, brand identity development, and visual storytelling.

Experience

Storyboard That: Senior Graphic Artist. Needham, MA. Nov. 2020 – June 2026

- Illustrate, design, animate, and program customizable characters and scenes
- Create and A/B test website designs and software products
- Design, produce, and manage conference booth assets
- Design and build LMS's (Learning Management Systems) for schools
- Direct and create social media, tutorial videos, and email campaigns
- Direct, design, and collaborate to company re-branding

TJX: Senior Graphic Designer. Framingham, MA. Feb. 2020 – April 2020

- Collaborate with creative directors on nation wide promotional campaigns
- Design and build assets for email, print, and social media
- Manage feedback and prepare final material for production

Wayfair: Graphic Designer. Boston, MA. June 2019 – Feb. 2020

- Design digital, print, and web material with creative directors for promotional campaigns
- Work with creative and marketings team to produce monthly campaigns in English and French
- Manage feedback and prepare final material for production

(add)ventures: Illustrator & Graphic Designer. Providence, RI. Aug. 2018 – June 2019

- Collaborate with art and creative directors on client requests
- Design print and digital assets, logos, and iconography with a full creative team
- Illustrate assets for clients and internal use
- Manage client feedback and prepare final material for production
- Select Clients: CVS, Omnicare, Stop & Shop

Rocketdog Creative Studios: Art Director. New York, NY. May 2010 – Aug. 2018

- Head designer and illustrator for campaigns, pitches, and client deliverables
- Direct photo and video shoots in studio and location
- Collaborate with clients and creatives across animation, photography, and web
- Manage production workflow of a creative team for final materials for production
- Oversee shared office space operations and coordination
- Select Clients: Barton G, The Children's Place, Fire Island Beer Company, iHome, Novartis, Pfizer

Freelance: Art Director. May 2007 – present

- Partner with clients and creative teams to define project goals and deliver visual solutions
- Design logos, illustrations, storyboards, and campaign assets for digital and print
- Select Clients: Bloomberg, Harlem Standard, LA Magazine, MTV, TruTV, Now What Research, Roller Rabbit

Education

School of Visual Arts. New York, NY. BFA in Illustration

Skills

Adobe Creative Cloud (Illustrator, InDesign, Photoshop, After Effects), Google Workspace (Sheets, Docs, Slides, YouTube), Microsoft Office (Word, PowerPoint, Excel), Figma, Animation, Art Direction, Creative Direction, Digital, Print, Production, Content Design, Logo & Iconography, Typography, Storyboarding, Drawing, Painting