
Graphic Designer & Illustrator with 18 years of experience in the creative world. Skilled in leading and contributing creative direction, developing brand identities, and delivering engaging campaigns for major clients and startups.

Experience

Senior Graphic Artist. [Storyboard That](#): Needham, MA. Nov. 2020 – present

- Illustrate, animate, and program posable and customizable characters and scenes
- Lead design and production of conference booth assets viewed by 10,000+ attendees annually
- Conceptualize and produce social media, tutorial videos, and email campaigns that drive engagement
- Contribute to company rebranding, including visual identity, logo, iconography, and web design

Senior Graphic Designer, Contract. [TJX](#): Framingham, MA. Feb. 2020 – April 2020

- Worked with a full creative team on promotional assets across multiple retail brands and channels
- Created storyboards and designs for email, print, and social media
- Managed internal and cross-brand feedback and prepare final materials for production

Graphic Designer, Contract. [Wayfair](#): Boston, MA. June 2019 – Feb. 2020

- Collaborated with art and creative directors to produce multiple monthly promotional campaigns
- Created email, web, and social media assets in English and French
- Managed internal and partnered sponsorship feedback and prepared final materials for production

Illustrator & Graphic Designer, Contract. [\(add\)ventures](#): Providence, RI. Aug. 2018 – June 2019

- Collaborated with art and creative directors to execute client requests
- Worked with a full creative team to produce client deliverables and assets for internal use
- Managed client feedback and prepare final materials for production
- Select Clients: CVS, Omnicare, Stop & Shop

Art Director. [Rocketdog Creative Studios](#): New York, NY. May 2010 – Aug. 2018

- Head designer and illustrator for campaigns, pitches, and client deliverables
- Directed photo and video shoots (4–5 annually)
- Collaborated with clients and creative teams across animation, photography, and web
- Managed production workflow and final asset delivery
- Oversaw shared studio operations and office coordination
- Select Clients: Barton G, The Children's Place, Fire Island Beer Company, iHome, Novartis, Pfizer

Art Director, Graphic Designer, Illustrator. [Freelance](#): May 2007 – present

- Partner with clients and creative teams to define project goals and deliver visual solutions
- Design logos, illustrations, storyboards, and campaign assets for digital and print
- Produce work independently or collaboratively from concept through final production
- Select Clients: Bloomberg, Harlem Standard, LA Magazine, MTV, TruTV, Now What Research, Roller Rabbit

Education

School of Visual Arts. New York, NY. BFA in Illustration

Skills

Adobe Creative Cloud (Illustrator, InDesign, Photoshop, After Effects), Google Workspace (Sheets, Docs, Slides, YouTube), Microsoft Office (Word, PowerPoint, Excel), Figma, Animation, Digital, Print, Storyboarding, Production, Drawing, Painting